



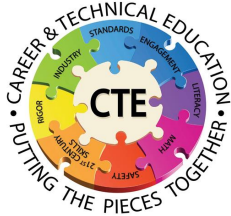
BTA of NYS News and Notes

March 2023



WE ARE CTE! ELEVATED!

Business Teachers Association of New York State



Dear BTANYS Members,
Stay connected! Stay involved! Get support! Stay ELEVATED!!



BTA WILL BE HEARD!!

President Elect Mindy McCarthy, BMHS Director Marsh Iverson and Syracuse Regional Director Christina New will be attending the 2023 National Policy Seminar "Turning CTE Advocacy into Policy seminar." Topics to be covered include reauthorization legislation, advocacy strategies, administration priorities and initiatives, federal efforts to address the educator pipeline, ACTE legislative overview including a Capitol Hill visit, state planning round tables, congressional staff panel, emerging programs of study, future classrooms, innovation in the Clusters and game changers impacting society. BTA is excited to be able to share at our in-person conference what we learned, how we advocated for our members and what the future might look like.

Also - **IN-PERSON CONFERENCE IS COMING!!!!**
We are planning an in-person **BTANYS CONFERENCE for Fall 2023!**
Be a part of the planning!! Volunteer for a committee!! Watch for updates

and please email us if you have requests - [submit your requests here.](#)

BTANYS Award Applications - posted on our [BTANYS website](#) - nominate yourself or a favorite colleague!
Nominate YOUR DEPARTMENT!!!

WE ARE CTE! ELEVATED!

Continued updates and welcome:

BMHS - it is that time to begin planning for BMHS orders (if you haven't already) - see <http://www.btanys.org/honor-society.php> for information about the Honor Society and how to participate! Have questions - email Marsha.

Coming in APRIL/MAY - look for your REGIONAL NETWORKING events!!!! REMEMBER to reach out to your BTANYS Regional Director to find out what is going on in your region and what BTANYS is up to. Maybe even join our board - to keep our networking/advocacy/support alive and going for our members!

Stay connected! Stay involved! Get support! WE ARE CTE! ELEVATED!

Tracy Angelini and the Executive Board of BTANYS

REGIONAL UPDATES:

Buffalo Region: We are quickly two months done with 2023! Currently, I am working on a in-person networking event for our region and should hopefully have some information to share soon. Most likely we would be looking into April or May for our event. If anyone has any questions please do not hesitate to reach out to me at nwarchocki@ktufsd.org

Capital Region: - The North Colonie Central School District is looking for a **Business Education Teacher at Shaker High School**. It is a tenure track position and starts September 1, 2023. Please watch OLAS for the posting. If you need further information please contact Eric Phillips (CTE Supervisor) at eric.phillips@nccsk12.org.

Burnt Hills - Ballston Lake HS has an anticipated 1.0 FTE Business Education Teacher opening for Fall 2023. Please watch RecruitFront or OLAS for the posting. Contact Stephanie Andrejczak (Director of CTE) at sandrejczak@bhbl.org for more information.

BMEA will be hosting the annual **Outstanding Business Student Dinner** on Thursday, May 4th from 5:00pm - 8:00pm at the Century House in Latham. If you haven't been in a while, come back and enjoy the evening's new format, while reconnecting with colleagues from across the Capital Region to celebrate our top students.

Teachers interested in joining [BMEA can access this link](#)

Thank you!

:-

Long Island Region:

The Long Island Region had their annual fall virtual conference "Business as Usual" on Tuesday, November 8th. They are in the process of planning their spring conference and student contest...more information to follow. Visit their website at <https://www.longislandbta.org/>.

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region:

- Field Trip Survey: Please complete this quick survey. Click the Link [Field Trip Survey -Hudson Valley](#)
 - Job Opportunities: Anticipated Job Opening in June 2023 due to a retirement leave for a Business Teacher/NAF Academy of Finance Director at the Monticello High School, Monticello, NY (Sullivan county). Please email Ms. Susan Bahrenburg at sbahrenburg@k12mcsd.net
- If you would like to be added to their email list, contact them at Hudson@btanys.org

WE ARE CTE! ELEVATED!

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions. Be on the lookout for Fall/Winter meeting updates!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

Updates and News from Michael LaMastra at NYSED/CTE Business:

I hope everyone had a great CTE month! We also got a proclamation from the legislature naming February Teach CTE Month, so it was an extra special way to celebrate the work that you do. March is an exciting month for CTE and business education with over 2000 students coming to Rochester for the DECA State Career Conference. In April, FBLA will be having their conference. I am also looking forward to visiting some schools on my adventures to see many of you in person. It is great to be able to get out to see our incredible CTE students and educators in action.

If you are interested in pursuing NYSED-approval for your business program to apply next October, please reach out to me or your [regional CTE TAC field associate](#). Approved programs improve your school's ESSA score, allow students to earn a technical endorsement on their diploma, and increase the rigor and prominence of your department, among other benefits. The process is quite manageable with a work plan in place. If you need assistance with your June 2023 reapprovals, please reach out to us as well.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or our new [career and financial management resource site](#).

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

WE ARE CTE! ELEVATED!



SAVE THE DATE

Annual WECA Conference
May 4th and 5th
Craftsman Inn

Fayetteville, NY

BTANYS Award Applications - updated on our BTANYS website
nominate yourself or a favorite colleague!

See **BTANYS.org** for more details



Award Information, Applications, & Past Winners

Department of the Year Award - The 2022-2023 Award Applications are now posted. Submissions ***must be postmarked by June 30, 2023.***

Creative, innovative, dedicated - these are some of the adjectives that describe previous Department of the Year winners. To continue to recognize the exemplary business and marketing education programs across the state, BTANYS is proud to partner with NYSED to offer the Department of the Year application. Forward applications and any questions to: awards@btanys.org

Marsha W. Iverson Award - This award allows outstanding new business educators to be acknowledged by other educators and their administration for their hard work and dedication to business education.

Clinton A. Reed Award - This award recognizes a business educator for the contributions to the advancement of business education through their own leadership, professionalism, honors and awards.

Hobart H. Conover Award - This award allows a dedicated professional involved in promoting, supporting and involvement in business education to be recognized for their outstanding efforts.

Outstanding Middle Level Business Educator Award - The award recognizes exemplary efforts of middle-level business educators.

APPLICATIONS for:

DECA/FBLA Advisor Award
Innovations Grant

WE ARE CTE! ELEVATED!

NEXT UP - 2022-2023 professional development support:

Thank you for all that were able to join us for the January Quarterly Webinar. We have received feedback that members and Region Directors want to plan their OWN networking session/professional development session in April/May for the next quarterly session.

Look for our upcoming communication from YOUR REGIONAL DIRECTORS!!! Hosting networking events in April/May for YOU!

Fall 2023

VOLUNTEER FOR THE BTANYS FALL IN-PERSON CONFERENCE!!!

- email your BTANYS Regional Director or Officer for more information! Become part of the solution! Support BTANYS! BTANYS STATEWIDE CONFERENCE coming for FALL 2023!

We are looking for volunteers to: present, participate on a committee for organization, or sponsor the conference logistics. [Submit requests and volunteer here!](#)



WE ARE CTE! ELEVATED!

BUSINESS AND MARKETING HONOR SOCIETY 2022-2023

TIME TO ORDER SUPPLIES AND PLAN FOR THE END OF THE YEAR!

Purpose

The primary purpose of the Business and Marketing Honor Society of New York State is to recognize students who have demonstrated outstanding achievement in business education at the secondary level.



Eligibility

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by the end of the current school year
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

Criteria

MINIMUM CRITERIA

In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

ADDITIONAL CRITERIA MIGHT INCLUDE

Students demonstrating exemplary Character, Leadership, and Service in the classroom as well as in co-curricular and extra-curricular activities

APPLICATION PROCESS

The process might be initiated by the Student with an application OR by the Business Education Department with an application or recommendation process.

Business and Marketing Honor Society members might be required to provide service to the community, co-curricular, or extra-curricular activities to maintain membership in the Business and Marketing Honor Society of New York State.

PROCEDURES

- * School's Business Education Department verifies eligibility and selects students.
- * School requests Business and Marketing Honor Society of New York State certificates, pins, membership cards and/or seals from BTANYS using the Order Form (under revision, will be updated/active by 09/01/21)
- * School's Business Education Department completes certificates and membership cards.
- * School's Business Education Department is encouraged to hold a Business and Marketing Honor Society Induction independent of or in conjunction with other student honor societies.
- * School's Business Education Department may also wish to prepare a congratulatory letter to each student. A copy might be provided to the student's school counselor for inclusion in student's permanent file. [Click here to view a sample Congratulatory Letter.](#)

NEW BUSINESS AND MARKETING HONOR SOCIETY PLEDGE

I pledge to uphold the high purpose of the Business and Marketing Honor Society of New York State to which I have been selected. I will maintain and encourage the high standards of scholarship, character, leadership, and service which embody the characteristics of a business leader.

[LINK TO ORDER FORM](#)

[LINK TO CONGRATULATORY LETTER](#)

Additional Questions: contact awards@btanys.org

WE ARE CTE! ELEVATED!



The Color Accounting Learning System is an exciting new hands-on way to engage students and explain accounting at the secondary school level, using diagrams, activities, plain words and handson props. You don't need to be certified to use Color Accounting. However, it's a great way to enhance your resumé and going

through the easy accreditation program is a quick and fun way to bring yourself up to speed with best practice in accounting education and to meet like-minded financial educators.

- Learn how to implement Color Accounting in your classroom.
- Discover how other teachers have used the approach.
- Meet experienced instructors and fellow users.
- Get all your questions answered.
- Enhance your resumé.
- Gain access to certified-teacher-only Facebook and other groups.
- Each Teacher Accreditation workshop shows you how to incorporate Color Accounting into your current curriculum and make accounting fun for your students, keeping them engaged and curious, and understanding the subject in a whole different way.

[Learn About Color Accounting and Sign Up for Certification Courses](#)

Level 1 Teacher Accreditation

Whether you're new to teaching accounting or just looking for ways to take your experience to the next level, come join us for some productive fun, exploring the Color Accounting Learning System.

- Length:** Two sessions of 2.5 hours each
- Day 1:** February 21, 2023 6:30-9:00 pm EST
- Day 2:** February 23, 2023 6:30-9:00 pm EST
- Format:** Live workshops hosted on Zoom
- Cost:** \$99 plus shipping of materials

Earn 5 Continuing Education credit hours!

Completion of Level 1 is an entry requirement for the Level 2 Accreditation Workshop that will be held in March 2023.



Teacher

WE ARE CTE! ELEVATED!

The National Business Education Association (NBEA) has developed a growing list of 50 minute lesson plans for teachers who need them in a pinch and independent of most other resources. The lessons also correlate with NBEA's National Business Education Standards. [Members have access to the lesson plans here.](#) Not a member? Join now at <http://nbea.org/join>



National Business Education Association (NBEA) lesson plans are designed to

Lesson Plan
**Entrepreneurship - Unethical
Business Practices**

[View](#)



Lesson Plan
**Accounting - Ethical Decision-
Making Skills in Business**

[View](#)



Lesson Plan
Economics - Minimum Wage

[View](#)



National Business Education Association (NBEA) lesson plans are designed to

Lesson Plan
**Entrepreneurship - Economic
Impact on Local Community**

[View](#)



Lesson Plan
**Economics - Federal Income
Taxes**

[View](#)



Lesson Plan
**Accounting - Get to Know
Generally Accepted Accounting
Principles (GAAP)**

[View](#)



Lesson Plan
**Information Technology - Impact
of Technology**

[View](#)



Lesson Plan
**Entrepreneurship - Starting a
Business**

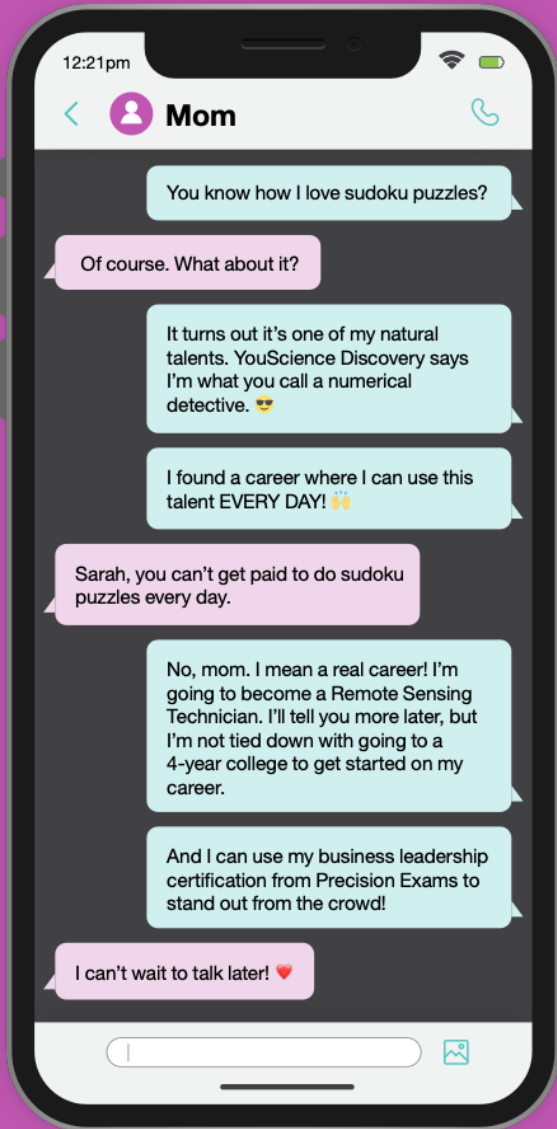
[View](#)



Lesson Plan
**Information Technology -
Cybersecurity Basics**

[View](#)

WE ARE CTE! ELEVATED!



Student success starts with you

Today's students have more options than ever but less clarity on what the right approach for their future career is. Or how they apply what they learn in school to a real-world job.

But solutions from YouScience can help you change that

YouScience is used in thousands of school districts across the country to create hyper-personalized pathways for students. It helps you empower students to confidently follow their best-fit pathways, earn industry-recognized Precision Exams certifications, and succeed in school and life.

Scan the QR code or visit youscience.com to get started.



WE ARE CTE! ELEVATED!

YOUR [BTANYS](#) BOARD MEMBERS ARE:

BTANYS PRESIDENT - Tracy Angelini

BTANYS PRESIDENT-ELECT - Mindy McCarthy

BTANYS Secretary - Sandy Hoodak

BTANYS Treasurer - Mindy McCarthy
Co-Treasurer - Vacant

BTANYS Membership Director - Nancy O'Connor /
Co-Membership Chair - Michael Goldin

Buffalo Regional Director - Nicholas Warchocki

Capital Region Director - Stephanie Andrejczak

North Country Region Director - Vacant

Central Region Director - recently Vacant

Hudson Valley Director - Mariana Pavic

Long Island Director - Toula Foufas

NYC Director(s) - Vacant

Rochester Region Director - recently Vacant

Southern Tier Director - David Pellicciotti

Syracuse Director - Christina New

Director of Legislation and Educational Policies -
vacant

Director of Public Relations and Communications -
Vacant

Director of Collegiate Business & Marketing
Teacher Education - Lisa Svava

Director of Curriculum Planning - Vacant

NEW - Marsha Iverson - joining us as BMHS Chair
and BTANYS Awards Chair

WEBMASTER - Suman Sebastin

BOARD ELECTIONS COMING IN MAY/JUNE!!
NOMINATIONS WILL BE IN APRIL!

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!



WE ARE CTE! ELEVATED!

Stay connected! Stay involved! Get support!



Calendar of Events:

March - things to do in March - look for and do:

- In-person Conference Planning Meeting - email [Tracy Angelini](mailto:Tracy.Angelini) to become involved - We are looking for volunteers to: present, participate on a committee for organization, or sponsor the conference logistics. [Submit requests and volunteer here!](#)
- Nominate yourself or a colleague for an Award at www.btanys.org!!!!
- Secure orders for BMHS 2022-2023!!

NOTE: BTANYS Executive Board meeting - March 4, 2023

Watch for Next Quarterly Session information coming for April/May 2023....hosted in your region by your Regional Director - Networking events!!!

April - Board Election information will be coming - watch for nomination announcements (nominate yourself) - then followed by Elections in May and June!! Be a part of the solution!!!! For information, email the BTANYS Board or President at president@btanys.org

Watch for information on plans for the next **BTANYS STATEWIDE CONFERENCE FALL 2023!** - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

[READ MORE ON OUR WEBSITE](#)